



MASTER THE FUSION OF *Style* & **DURABILITY**

Elevate Your Kitchen



KitchenPro

FOR KITCHEN CABINETS & WALLS

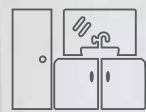
Redefining Living Space Elegance



LuxeCore

FOR WALLS & WARDROBES

Strength Meets Style in Every Splash



AQUATUFF

FOR YOUR BATHROOMS

BUILT WITH



Give your kitchen, bathroom, bedroom, and living spaces a makeover with KitchenPro, AquaTuff, and LuxeCore. These boards combine durability, style, and performance to redefine interiors. What makes them stand out? They are all built with Masterboard – a next-generation material with unmatched durability, cost-effectiveness, and faster installation.

MADE IN INDIA - SOLD TO THE WORLD

Elevate Your Kitchen

with



The Ultimate Choice for Kitchen Cabinets, Walls & Backsplashes – Engineered for Performance & Elegance.

KitchenPro is designed for discerning **homeowners**, designers, and **OEM** manufacturers. Crafted from high-grade engineered material, it offers timeless elegance and unmatched durability.



Whether you're **renovating** or **designing a new kitchen**, Kitchen Pro ensures a flawless finish for cabinets, backsplashes, and walls. These panels are:

- Easy to fabricate for seamless installation
- Effortless to clean for lasting beauty
- Resistant to heat & moisture, perfect for kitchen

You can transform your space with our bestselling cabinet board collections, crafted with Masterboard for a premium, modern aesthetic. With clean lines and understated beauty, our boards complement any décor, creating bright, inviting spaces built to last. **Say goodbye to traditional material hassles** – upgrade to a stronger, better, and more sustainable choice!

Why Choose KitchenPro?

- | | | |
|---|--|---|
| Fire Retardant:
Enhanced safety for your kitchen | Waterproof & Anti-Termite:
No moisture damage, swelling, or pest infestation | High Durability & Scratch Resistance:
Withstands daily wear and tear effortlessly |
| Customizable Finishes:
Available in a variety of colours and textures | Sustainability Guaranteed:
Lead-free, formaldehyde-free, and 100% recyclable | |

Upgrade to KitchenPro: A Seamless Blend of Strength & Elegance!

For OEMs & Manufacturers: Contact our project team for tailored kitchen solutions.

North: +91 91169 40200 | South: +91 93512 28933
East: +91 91169 83900 | West: +91 91297 93297

Redefining Living Space Elegance

with



Transform your living rooms, bedrooms, and hallways effortlessly with LuxeCore panels – designed to add a touch of sophistication without the hassle of traditional wall finishes.

Enhanced Durability & Longevity:

Built to withstand daily wear and tear, ensuring lasting beauty.

Easy to Clean & Maintain:

Reduces upkeep efforts and costs, keeping your interiors pristine.

Versatile Design Choices:

Available in a range of styles to seamlessly complement any décor.

Cost-Effective Interior Upgrade:

Refresh your space without the need for extensive renovations.

Improved Comfort & Insulation:

Offers better thermal and acoustic insulation, enhancing your living environment.

Upgrade to LuxeCore:
A Smart, Stylish & Hassle-Free Solution for Modern Interiors.



Why Choose LuxeCore?

Fast Installation:

Lightweight and easy to cut, reducing labor and project time.

Fire-Retardant & Eco-Friendly:

Meets safety and green building standards with no compromise on strength.

Low Maintenance:

Durable with minimal repairs or refinishing required.

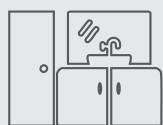
Build Smarter, Build Faster, Build with LuxeCore

For OEMs & Manufacturers: Contact our project team for tailored interior solutions.

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Strength Meets Style in Every Splash

with



AQUATUFF

FOR YOUR BATHROOMS

BUILT WITH MASTERBOARD

Transform your bathroom with AquaTuff panels, the ultimate solution for bathroom walls and ceilings. Designed to be tough against water yet styled for luxury, these high-performance panels offer a waterproof barrier, protecting your space from moisture and humidity.



Crafted with Masterboard, AquaTuff panels are available in premium designs that mimic high-end finishes, giving your bathroom a sophisticated look with long-lasting durability.

Resists moisture and humidity, ensuring lasting durability.

Easy to clean, keeping your bathroom pristine with minimal effort.

Achieve a premium look at a cost-effective price.

Why Choose AquaTuff?

Waterproof:

Ideal for moisture-prone areas, providing reliable protection for your space.

Elegant:

Stylish designs that enhance the look of your bathroom with a premium finish.

Resilient:

Durable and tough, designed to withstand daily wear and tear with ease.

Upgrade to AquaTuff:
The Ultimate Solution for Stylish & Durable Bathrooms!

For OEMs & Manufacturers: Contact our project team for tailored bathroom solutions.

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BUILT WITH MASTERBOARD

What is Masterboard?

Masterboard is the foundation of Safestrong doors, KitchenPro, LuxeCore & AquaTuff – a next-generation engineered material, developed through **ECHON’s 22 years of expertise** in material science. As a leading manufacturer and exporter, ECHON has perfected the art of creating high-performance, innovative solutions for modern interiors.

Advantages of Masterboard

- **100% Waterproof:** No swelling, warping, or damage from moisture
- **Highly Durable & Long-lasting:** Built to withstand wear and tear
- **Versatile Applications:** Ideal for furniture, cabinetry, and international building materials
- **Perfect for Kitchens & Interiors:** Used in kitchen cabinets, wardrobes, and vanities
- **Stable & Strong yet Lightweight:** Easy to handle and install
- **Effortless Processing:** Works seamlessly with standard tools
- **Non-toxic & Eco-friendly:** Safe for homes and workspaces
- **Fire-resistant & Anti-corrosion:** Enhances safety and longevity
- **Mould & Mildew Resistant:** Ideal for humid and high-moisture areas
- **Variety of Designs & Finishes:** Complements any interior style
- **Easy Installation & Low Maintenance:** Saves time and effort
- **Stain-resistant & Simple to Clean:** Keeps surfaces looking new
- **DIY-friendly:** Perfect for hassle-free customisation

Masterboard: The Future of Construction

Commercial Spaces:
Malls, Retail outlets, offices, and showrooms

Industrial Projects:
Factories, warehouses, and workshops

Residential Construction:
Kitchens, bathrooms, and living spaces

Healthcare & Hospitality:
Hospitals, hotels and restaurants

Masterboard panels are the ultimate construction solution, catering to projects of all sizes – from small renovations to large commercial and mega infrastructure developments. Designed for **efficiency, durability, and cost-effectiveness**, they combine modern aesthetics with high-performance functionality while meeting the highest industry standards.

Widely trusted worldwide and gaining rapid popularity in India, Masterboard offers a complete range of **doors, door frames, wall panels, fluted panels, and ceiling panels**, tailored for **residential, commercial, and industrial applications**.

Built for tech-driven, forward-thinking builders, contractors, architects, interior decorators, and more.

Size Chart

Thickness (mm)	6	12	18	24
Width (ft.)	4	4	4	4
Length (ft.)	8	8	8	8

MOQ applicable for custom length

Colours & Laminates

Standard Colours



WHITE IVORY GREY BROWN

Standard Laminates



ROSE WOOD WENGES TEAK WOOD YELLOW CEDAR WHITE CEDAR

Other Colours & Laminates on MOQ



RED BLUE YELLOW BABY PINK ORANGE BLACK

BUILT WITH MASTERBOARD

Solutions for Every Space

Masterboard offers versatile solutions designed to meet the unique demands of various spaces. Whether it's a high-traffic retail store, a dynamic office, or a hygiene-critical healthcare facility, Masterboard delivers strength, durability, and ease of installation.

Retail Fit-Outs



Feature	Benefit
Time Saver	Fit-outs complete within rent-free periods. Projects with tight deadlines stay on track.
Cost-Effective	Lower cost than traditional materials. Minimal maintenance saves on frequent repairs and replacements.
Factory to Floor: One-Stop Solution	Ready-to-use panels for walls, ceilings, and doors - a seamless, one-stop solution that minimises on-site work and speeds up installation.
Aesthetic Appeal	Designs and finishes enhance interiors to match branding.
Durability	Impact-resistant panels withstand heavy foot traffic.

Office Fit-Outs



Feature	Benefit
Office Partitions	Lightweight partitions allow flexible workspace layouts. Easy to reconfigure.
Furniture & Cabinetry	Durable, cost-effective alternative to wood for office furniture.
Customisation	Multiple finishes, textures, and colours complement office décor.
Easy Installation	Quick setup reduces labor costs.

Healthcare Facilities



Feature	Benefit
Hygiene & Safety	Reduces hospital-acquired infections. Supports a sterile environment.
Non-Porous & Antimicrobial	Seamless surfaces prevent bacterial growth. Suitable for walls, ceilings, floors, and doors.
Durability & Maintenance	Moisture-resistant, long-lasting, and easy to clean.
Moisture & Contaminant Resistant	Keeps spaces safe and hygienic.

Masterboard is readily available in white finish. Coloured finishes can be specified for bulk orders.



Available at showrooms and dealers near you.

For Inquiry:
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SCAN TO DISCOVER
MASTERBOARD

