



Echon Times

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Joy, Pride and Unity For 75th Republic Day of India

On January 26th, we joyously commemorated the 75th Republic Day at our factory. Vibrant celebrations filled the air as we unfurled the tricolor, showcasing our patriotic spirit. Employees participated in flag hoisting, and shared moments of pride and unity. Our Chairman, Managing Director and Production

Head inspired the Echon community by sharing their vision for Echon and its contribution to the nation's growth. Our production team creatively made rangoli art using colored waste produced at the factory. It was a memorable and exhilarating day symbolizing our commitment to the nation.



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Together, let us build a legacy that future generations will look upon with pride, a testament to our collective spirit and determination. The future is ours to shape, and with your contributions, we will continue to transcend boundaries and redefine the standards of our industry.

DR. J.K.TAYLIA FOUNDER | ECHON GROUP

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Proud Organizational Representation



We are thrilled to share that our esteemed colleague, **CA Prakash Mehta**, was invited as a panelist for the insightful session titled "CFOs' Actions in Accelerating Finance Digital Transformation" at the prestigious India CFO Forum 2024 organized by Oracle NetSuite. Mr. Mehta shared invaluable insights on key topics such as harmonizing ESG strategy with economic prudence, the benefits of migrating to Cloud ERP, digitalization in finance, and leveraging NetSuite ERP for driving financial efficiency and profitability. With over 100 CFOs in attendance, Mr. Mehta's involvement emphasized our company's dedication to leading the way in financial innovation and embracing digital transformation. We take immense pride in his representation, highlighting our dedication to excellence in the finance domain. Such opportunities not only enhance our collective knowledge but also reinforce our position as industry leaders. We extend our gratitude to India CFO Forum 2024 and Oracle NetSuite for this remarkable platform.

Makar Sankranti Factory Celebrations

On January 13th, our factory blossomed with joyous camaraderie to celebrate the Makar Sankranti festival. Employees gathered to celebrate, engaging in spirited games like Sitolia, Cricket, and Volleyball fostering unity and enjoyment. Teams collaborated, sharing laughter and creating cherished memories. The vibrant atmosphere echoed with the joy of togetherness, exemplifying our commitment to fostering a harmonious work culture.



CONGRATULATION WINNERS EXCELLENCE AWARD

It was an evening that mirrored a galaxy of stars, buzzing with the electric presence of renowned individuals who have redefined our city's skyline with their innovative, creative, and thought-provoking work. Hosted by South East Asia's first *Phygital* retail chain, **New Age Home** from the House of **ECHON**, the award ceremony was a celebration of masterful artistry.

Celebrating Excellence: An Evening of Stars in the Design World & Real Estate
New Age Home by House of **ECHON** celebrated the Creators of Tomorrow. On January 26, 2024 the brightest talent in Real Estate, Architecture and Interior Design graced the red carpet to accept their well-deserved Excellence Awards.



FROM *the* desk of CHRO

WHAT WE DO RIGHT.

When we reflect on our 25+ years journey, we wonder *what we do right*. In terms of financial metrics, we exceptionally performed – we consistently grew year-on-year showing robust growth and profitability. Our focus on innovation, superior product quality and customer 'partner' approach helped us expand our global footprint and created deep relationships that went beyond just being a supplier. We take pride that we enjoy excellent retention not just on employee or customer front, but also with our suppliers and other stakeholders.

So, *what do we do right* to enjoy sustained growth?

Our Family-Oriented Culture

The key ingredient to achieve all these successful parameters is the culture that brings all our stakeholders together to strive for one vision:

ECHON is built on core human values and sustainability reflecting the founder's belief system. An innovative pioneer across our business verticals, we systematically aim to be the fastest-growing, solution-oriented leader in the world.

Our founder, Dr. J.K. Taylia, built Echon with a strong family foundation. This family culture, instilling a feeling of ownership and belongingness, has penetrated to the last rung of the organizational structure. It has fostered an environment with a positive and committed workforce that is dedicated to the long-term success and growth of the organization.

Moreover, prioritizing a supportive and inclusive environment has enabled us to hire good people with the right attitude that match our core values and create leaders within teams that resonate the same philosophy.

Lean Organization

Spearheaded by a management team with rich domain expertise, we have achieved success through a lean organization setup. This strategy has been very useful in ensuring better operational efficiencies by reducing bureaucratic complexities, collaborative approach to work as our multi-talented employees are motivated to learn and improve on constant basis and has made the organization flexible and adaptable in response to changes in the market, customer preferences, or other external factors.

We are fortunate that what we DO right is a culmination of what we DID right from the first day Echon was born. Our foundation is not merely the initial building blocks of Echon's growth narrative, but rather, the core values ingrained within it resonate through every brick. As we continue to ascend, growing taller and taller, we reach new heights of ambition.