

Echon Times



We are absolutely thrilled to announce that our very own **Surbhi Taylia** has been honoured with the prestigious **Udaipur Innovation Leadership Award**.

The Udaipur Innovation Leadership Award is a testament to Surbhi's exceptional skills and unwavering commitment to excellence. Her commitment to sustainable solutions, along with her ability to implement changes within the given time and cost constraints, exemplifies her dedication to creating a positive impact.

We extend our heartfelt congratulations to Surbhi Taylia for this well-deserved recognition. Let us celebrate her success and continue to strive for excellence in our own endeavours.



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You don't have to be great to start, but you have to start to be great.

We invest our trust on everyone at ECHON, you are our safe source and we bank all our efforts on you. We create not the future instead we craft you for the future. There are strong challenges to great efforts but, always remember, great efforts bears the sweet fruit of success. We want you to taste the fruit of success once and for the rest of your life, you will never rest.

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DR. J.K.TAYLIA FOUNDER | ECHON GROUP



Celebrating Our People Now and Forever

At ECHON, we firmly believe that our employees are not just employees but an extended family. We have always strived to foster a culture that recognizes and values the immense efforts put forth by our team members. One of our employees, Bagga Gayri, has dedicated nearly 26 years of his life to our company. His remarkable dedication has not gone unnoticed, and we are truly grateful for the time and energy he has invested in our shared goals.

As he embarks on his new chapter of your life, we want him to know that his contributions will forever be remembered and cherished. To celebrate his retirement and honour his extraordinary service, we had planned a special event to express our heartfelt appreciation for his tireless commitment to our company.



Exciting Updates!

We would like to share our on-going renovation and development projects at ECHON. Our aim is to create a conducive and aesthetically pleasing environment for everyone associated with our organization.

First and foremost, we have completely renovated and developed the entrance area. This transformation provides a warm and welcoming atmosphere for visitors and sets the tone for the positive experience they can expect within our premises.

In addition, we have installed new water coolers at various locations within the factory premises. This initiative ensures that our hardworking employees always have access to safe drinking water.

Moreover, we have initiated a plantation drive outside the factory gate. These plantations not only enhance the aesthetics of our surroundings but also contribute to a cleaner and greener environment. We believe in creating a sustainable ecosystem that not only benefits our company but also the larger community.

Alongside these specific initiatives, we are continually working towards the overall development of our company. This includes on-going efforts to enhance the work environment and create a positive culture for our employees. We are dedicated to fostering growth opportunities, promoting employee well-being, and cultivating a sense of unity and collaboration within our teams. We firmly believe that a pleasant and nurturing workspace fosters productivity, creativity, and ultimately leads to the success of our organization.

We are excited about these positive changes and the positive impact they will have on everyone associated with ECHON. Let us continue working together to create an environment where excellence thrives and individuals can reach their full potential.



“ We, at Echon, have approached premium colleges in Udaipur for a talent hunt. Our aim is to provide internship and job opportunities for the most promising freshers. By collaborating with these esteemed institutions, we seek to identify and engage with the finest young talent. Through this initiative, we strive to offer valuable experiences and career prospects to budding professionals. Our objective is to foster a mutually beneficial relationship where students can gain practical exposure, while Echon can benefit from their skills, dedication, and enthusiasm. We are excited about this talent hunt and look forward to nurturing the next generation of exceptional professionals. ”



“ From *the* desk of CHRO

One of the most beautiful yet unnerving part of my job is that each day is different because I am not dealing with a perfectly engineered machine that can be fixed with simple math at times, what I am working with is HUMANS that bring complexity to this table. Each day for each problem, my job is not to think of quick wins but to think of long lasting solutions by exploring the heavy weighted question WHY & understanding that successful organisations are build up by the people and for the people.

I am greatly inspired by the book that I am currently reading – “The Infinite Game” by Simon Sinek & the bold question it asks, HOW DO YOU WIN A GAME WITH NO END?

Isn't it an interesting question? Have you ever thought about it?

For me, in particular as the CHRO of ECHON, this question made me relook the way I lead my department & this organisation. As Simon Sinek beautifully wrote – ‘it is a choice between VICTORY & FULLFILMENT.’

“Victory assumes a finite game where we experience a thrill of competition, we rush towards a finish line, and crowds gather to cheer for us and then it's over, everyone goes home.”

“While fulfilment is a long journey – at times we need to watch our step, at times we can stop to enjoy the view, crowds may gather to join us on our journey, but we keep going and that's FULLFILMENT.”

If we look at organizations, there is no such thing as a business that has permanently won. Is it? In this ever changing world, organizations are a continuously evolving process where there is really no finish line. Therefore the idea of victory is very short sighted. Instead it is so imperative that organisations focus on building its cultural fabric on the values of fulfilment that will create leaders that are not short sighted by the win-lose game or just motivated by year-end bonuses; but understand that they have a greater responsibility to build a world, organisation, department, team that makes each one of their people feel inspired, safe and fulfilled and become leaders themselves. This will enable an organisation to win an infinite game & that's the answer to that very challenging & intellectually stimulating question. The answer is not simple in any way; the way is not simple either, but that is my vision.

As the CHRO of ECHON, I aspire to do the same. My vision is to establish an organisation that is bigger than ourselves & create a legacy of fulfilment that endures through generations and generations.

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